

EQUISEARCH ANNOUNCES NEW INTEGRATED PLATFORM FOR UNCLAIMED PROPERTY

Elmsford, NY – October 21, 2009 – **Equisearch**, a leading provider of services in the unclaimed property industry, announced today a new, integrated platform for providing Escheat Reporting and Asset Recovery services. With this new platform, Equisearch now offers a complete end-to-end capability for handling any company's unclaimed or lost assets, no matter the value of the asset.

"Equisearch has long been a leader in pre-escheat services that help companies of all kinds locate owners of accounts that have become dormant," said John C. Buonomo. "Despite best efforts and intentions, sometimes account holders cannot be located and in other instances they are not interested in participating in the process of retrieving their assets. Instead of turning these cases back to our clients, who then have to undertake the hardship of escheating the assets to the states, we now have enhanced capabilities to help clients see the process straight through to the end by managing the process of escheating the asset to their state government in accordance with their respective unclaimed property laws."

Equisearch has been providing unclaimed property services for over 20 years to a range of entities within the financial services industry, with an excellent track record in locating and restoring accounts in large part because the company deals with account holders in a transparent manner. After a certain period of time passes, the companies holding assets that have not been returned to account holders are required to report and escheat, or forfeit, the assets to the state. Equisearch now has an expanded capability for managing this escheatment reporting process, in a timely and secure manner.

Escheatment laws vary from state to state and they are ever-changing as state governments eye unclaimed property as a possible revenue source during difficult economic times. Escheating unclaimed assets is an administrative burden that Equisearch can help relieve.

"We are able to provide an all-encompassing and comprehensive service to our clients with unclaimed assets on their books," Buonomo continued. "In these difficult economic times, company executives need to be focused on the core business functions and not on issues related to unclaimed property and complicated escheatment laws. And because we have the systems, personnel and capability to address assets of any size, we are now able to completely take the responsibility of managing a lost account database off a client's hands."

Equisearch believes demand for escheat reporting will continue to grow beyond the financial service industry as state governments eye a range of companies with escheatable assets.

About Equisearch:

Founded in 1988, Equisearch is a leading provider of lost account holder search and recovery services in the unclaimed property industry. The company helps financial institutions identify unclaimed financial assets and reunite them with its rightful owner or heir using a variety of unique and proprietary search methods. Since 2004, Equisearch has recovered more than 500,000 financial accounts worth approximately \$4.0 billion. Equisearch is based in Westchester County, NY. Equisearch is a portfolio company of Palladian Capital Partners LLC, www.palladiancap.com. For more information, please visit www.Equisearchinc.com.

Media Contact:

Greg Kalish
GK Communications for Equisearch
Ph: 516.665.3292
gkalish@gkcomms.com