

EQUISEARCH EXPANDS INTO CANADA TO PROVIDE ADDRESS VERIFICATION SERVICES FOR THE COUNTRY'S FINANCIAL INSTITUTIONS

Elmsford, NY – March 17, 2009 – Equisearch, a leading provider of services for the search and recovery of lost financial assets, announced today the company will now provide lost account address verification services for Canadian financial institutions in an effort to help them find lost account owners or next of kin so that proper and rightful ownership of those accounts can be restored.

“Like U.S. companies, Canadian companies are also required to find owners of lost or descendant accounts,” said John C. Buonomo, president of Equisearch. “Perhaps the most time-consuming and frustrating part of that process is tracking down contact information and verifying its accuracy. Equisearch’s address verification services can significantly reduce the administrative time spent by Canadian financial institutions finding lost account holders by providing them with accurate and up-to-date contact information.”

For twenty years, Equisearch has been working with companies in the U.S. financial services sector, managing their lost account databases. This marks Equisearch’s first expansion into the Canadian market. As governmental pressure increases on firms in Canada to escheat, or forfeit, unclaimed assets, companies are motivated to find lost account holders and return the funds to avoid the complicated and burdensome escheat reporting process.

“Finding and contacting lost account holders is the ethical thing for companies to do,” Buonomo continued. “With verified contact information, the process becomes remarkably more efficient.”

About Equisearch:

Founded in 1988, Equisearch is a leading provider of lost account holder search and recovery services in the unclaimed property industry. The company helps financial institutions identify unclaimed financial assets and reunite them with its rightful owner or heir using a variety of unique and proprietary search methods. Since 2004, Equisearch has recovered more than 500,000 financial accounts worth in excess of \$5 billion. Equisearch is based in Westchester County, NY. Equisearch is a portfolio company of Palladian Capital Partners LLC, www.palladiancap.com. For more information, please visit www.Equisearchinc.com.

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